Kinepolis Group
Business update Q3 2026
Regulated information - 22 October 2026

After a record first half, Kinepolis strengthens its lead in the third quarter

Kinepolis delivered record results in the third quarter, recording a 49.1% increase in visitor attendance, driven by an exceptionally successful summer film slate and the expansion of its U.S. footprint. As a result, the Group further widened its lead over 2025, both in terms of attendance and financial performance.

The success of 'The Odyssey' and 'Spider-Man: Brand New Day', among others, drove significant like-for-like visitor and revenue growth, despite adverse exchange rate effects from the Canadian and U.S. dollar versus the euro. Revenue per visitor continued to increase, driven by higher in-theatre sales per visitor and the success of premium cinema experiences such as IMAX and ScreenX.

Continued cost management and investment in premium offerings allow Kinepolis to take full advantage of favorable market dynamics, resulting in exceptional EBITDAL and net profit growth, both in Q3 and year-to-date.

Important achievements Q3 2026

- ★ Acquisition of US Showcase cinemas
- ★ Opening of IMAX 70mm auditorium in Brussels, with 'The Odyssey' screenings sold out through early November
- ★ Spider-Man themed ScreenX takeovers at seven locations across Europe and North America
- ★ Introduction of recliners at Kinepolis Breda and Leidschendam (NL)

Eddy Duquenne, CEO Kinepolis Group, on the third quarter:

"We are firmly on track for a record year, supported by a strong and promising year-end, with highly anticipated releases such as 'Avengers: Doomsday' and 'Dune: Part Three'.

The integration of Emagine and Showcase is progressing successfully and we remain disciplined in the execution of our yearly improvement exercise. At the same time, we continue to invest in and actively pursue opportunities to drive further growth, while consistently enhancing the moviegoing experience for our customers."

Notes

Visitor attendance increased by 49.1% in the third quarter compared to the third quarter in 2025, thanks to an exceptionally strong-performing summer film slate, as well as the acquisition of Emagine Entertainment and, to a lesser extent, Showcase Cinemas (included in the figures since 11 September 2026). Year-to-date attendance was up 39.4% compared to the same period in 2025.

The top five for Q3 2026 were 'Spider-Man: Brand New Day', 'The Odyssey', 'Minions & Monsters', 'Toy Story 5', and 'Moana (live-action remake)'. Year-to-date (through September), the top five titles were 'Spider-Man: Brand New Day', 'The Odyssey', 'The Super Mario Galaxy Movie', 'Toy Story 5' and 'Michael'. The most successful local films in the third quarter were 'La Bola Negra' and 'Tadeo Jones y la Lámpara Maravillosa' in Spain and 'Tombé Du Ciel', 'La bataille de Gaulle: J'écris ton nom' and 'La bataille de Gaulle: L'âge de fer' in France and Belgium.

Visitors (million)	Belgium	France	Canada	Spain	Netherlands	USA	Luxembourg	Switzerland	Total
Number of cinemas*	11	18	35	11	17	37	3	1	133
Q3 YTD 2026	4.07	5.02	7.46	4.06	2.07	7.96	0.59	0.07	31.30
Q3 YTD 2025	3.60	3.94	6.43	3.05	1.92	2.97	0.49	0.06	22.46
Q3 YTD 2026 vs Q3 YTD 2025	13.1%	27.2%	15.9%	33.3%	8.0%	168.0%	20.3%	6.3%	39.4%

Visitors (million)	Belgium	France	Canada	Spain	Netherlands	USA	Luxembourg	Switzerland	Total
Number of cinemas*	11	18	35	11	17	37	3	1	133
Q3 2026	1.60	1.78	2.87	1.73	0.78	3.22	0.21	0.02	12.20
Q3 2025	1.26	1.35	2.46	1.26	0.62	1.04	0.17	0.02	8.19
Q3 2026 vs Q3 2025	27.6%	31.4%	16.7%	37.1%	25.6%	209.6%	22.1%	-5.1%	49.1%

** Number of cinemas at period-end operated by Kinepolis. In addition, one cinema (in Poland) is leased to third parties.*

Total revenue in the third quarter of 2026 increased significantly compared to the same period in 2025, in line with the strong growth in visitor numbers, but with revenue increasing even stronger, resulting from a further increase in revenue per visitor. Both Box Office (ticket sales) and concession or in-theatre sales contributed to the growth in revenue per visitor, partly driven by the success of premium offerings.

EBITDA, EBITDAL (EBITDA adjusted for rent) and net profit growth all significantly exceeded revenue growth, both in Q3 and year-to-date.

Important events since 1 July 2026

Acquisition of 13 Showcase cinemas in the US

On 11 September 2026, Kinepolis announced it completed the acquisition of Showcase Cinemas in the US. The acquisition includes 13 cinemas, of which seven are located in Massachusetts, four in New York, one in Ohio and one in Rhode Island. The transaction involves the ownership of six cinemas, while the remaining cinemas are operated under lease agreements.

As a result of this acquisition, Kinepolis added 164 screens to its portfolio, representing a total of 17,794 seats. The 13 well-maintained, premium Showcase cinemas welcomed approximately 4 million visitors in 2025 and generated revenue of over 90 million dollars. Showcase cinemas provide enhanced food offerings and several premium large format (PLF) screens, with 80% of all auditoriums featuring recliner seating in a stadium-style configuration.

Opening IMAX 70mm auditorium in Brussels

On 15 July 2026, Kinepolis Brussels opened the only cinema auditorium in the Benelux capable of screening films in IMAX 70mm, one of the rarest and most spectacular cinema formats in the world.

With this installation, Brussels joined a very select group of cinemas worldwide capable of screening films in this format. The launch coincided with the Belgian premiere of Christopher Nolan's 'The Odyssey', which is being screened on IMAX 70mm film.

IMAX 70mm film can achieve a resolution equivalent to 18K. The image format is considerably larger than that of traditional 70mm film and can be expanded to IMAX's exclusive 1.43:1 aspect ratio, filling the giant screen from top to bottom. Alongside the new IMAX 70mm film projector, the existing digital IMAX 4K laser projection system remains operational, enabling the cinema to switch between both formats based on content availability.

Spider-Man themed ScreenX takeovers

CJ 4DPLEX, Kinepolis Group, and Sony Pictures collaborated on a themed ScreenX takeover to celebrate the release of 'Spider-Man: Brand New Day'. The initiative transformed seven ScreenX auditoriums - at Kinepolis Brussels and Antwerp (BE), Nancy (FR), Utrecht (NL), Madrid (ES), Landmark Calgary Country Hills (CA), and MJR Marketplace Cinema in Sterling Heights (US) - with film-inspired visuals, themed chair covers, commemorative photo moments, and other immersive elements. The project marks Kinepolis' first large-scale themed ScreenX rollout spanning Europe and North America.

'Spider-Man: Brand New Day' was 'Shot for ScreenX', marking the first collaboration between CJ 4DPLEX and the filmmakers from on-set production through theatrical exhibition. The 270-degree panoramic format extends the image onto the auditorium's side walls, creating an immersive viewing experience designed as an extension of the filmmakers' vision.

Kinepolis Breda and Leidschendam equipped with recliners

Kinepolis Breda (NL) has completed its recliner conversion at the end of June, while Kinepolis Leidschendam is currently undergoing a full conversion. With the introduction of the Cosy Relax (single recliner) and Cosy Relax Lux (double recliner with a privacy screen), visitors can enjoy films in maximum comfort.

Partnership with O'Learys in Enschede

Kinepolis and O'Learys are joining forces to open a new 'eatertainment' venue at Kinepolis Enschede (NL). The 2 500 m² O'Learys venue, which Kinepolis will operate under a franchise agreement, combines great food, live sports, social activities and a spacious outdoor terrace. This creates a unique leisure destination where visitors can enjoy an all-round entertainment experience. The opening is scheduled for December 2026.

Renovation Kinepolis Antwerp

Renovation works at Kinepolis Antwerp (BE) are scheduled for completion this month. Kinepolis is investing in a comprehensive refurbishment of, among other things, the central entrance hall to welcome visitors even more efficiently and comfortably. The highlight of the refurbishment is the creation of a brand-new central shop, which will replace the two existing shops. In addition, the ticket offices are moving to the front of the entrance hall, and automated turnstiles for scanning tickets are being installed for the first time. The event space above the central foyer and the adjoining terrace are also being thoroughly refurbished. In a later phase, the outdoor area will also be upgraded to better accommodate major premiere events and public gatherings.

Line-up 2026

The most popular films at the moment are 'Heart of the Beast', 'The Odyssey', 'Verity', 'Other Mommy', 'Resident Evil', 'Forgotten Island' and 'La Bola Negra'. Upcoming hits include 'The Hunger Games: Sunrise on the Reaping', 'Hexed', 'Jumanji 3', 'Avengers: Doomsday' and 'Dune: Part Three'. The local film program includes 'Les Misérables', 'Karma', 'Jupiter' and 'Astérix et le royaume de Nubie' in France and Wallonia, 'Heysel 85', 'Let Love In' and 'Coward' in Flanders, 'La Bola Negra' in Spain, and 'Carnaval' and 'De Club van Sinterklaas: Paniek in het Pietendorp' in the Netherlands. As always, live opera, ballet and theatre will be complemented by art exhibitions, concerts and alternative content for children.

Financial calendar

Thursday 25 February 2027	Annual results 2026
Thursday 29 April 2027	Business update first quarter 2027
Wednesday 12 May 2027	General Meeting

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About Kinepolis

Kinepolis Group NV is a leading international cinema operator, active across Europe and North America and headquartered in Ghent, Belgium. The Group's portfolio of premium cinema brands includes Kinepolis in Europe, Landmark Cinemas in Canada, and MJR Theatres, Emagine and Showcase Cinemas in the United States.

Founded in 1997 and publicly listed since 1998, Kinepolis builds on a cinema heritage dating back to the late 1960s and has grown into a reference in the cinema exhibition industry.

The Group combines continuous operational optimization with a strong focus on customer experience. In addition to its core exhibition activities, Kinepolis is active in film distribution, B2B events, screen advertising and real estate management, supporting a diversified and integrated business model.

Kinepolis operates a network of 134 cinemas, representing 1,474 screens and approximately 230,000 seats, across Belgium, France, Luxembourg, the Netherlands, Spain, Switzerland, Poland, Canada and the United States. Supported by more than 5,000 employees, the Group delivers unforgettable entertainment experiences to millions of visitors each year.

More information is available at www.kinepolis.com/corporate.